



Climate Fest 2026

Climate Fest is a vibrant, community-led festival celebrating local climate action through skill-building workshops, live music, art, and meaningful partnerships advancing sustainability in Waterloo Region.

In 2025, we proudly hosted the inaugural Climate Fest, welcoming **500+ attendees** and collaborating with **30+ organizations**.



Previous Highlights



About ClimateActionWR

ClimateActionWR is a collaboration of local organizations, community members, and municipalities in Waterloo Region focused on climate change mitigation. Co-led by Reep Green Solutions and SWR, we coordinate and engage the community to advance local climate action plans toward an 80% GHG reduction by 2050.



Standard Sponsorship Packages

RECOGNITION	\$5000	\$2000	\$1000
Choice of location for booth (if applicable)	✓	✓	✓
Logo on event marketing materials	Prominent	Featured	Select
Acknowledgement in ClimateActionWR annual reports including the Reep Impact Report & SWR Year End Report	✓	✓	✓
Social media posts, tags and mentions recognizing sponsorship	4 per year	2 per year	1 per year
Recognition at event in verbal remarks	✓		
Newsletter feature	✓	✓	
Name and logo on ClimateActionWR website Climate Fest event page	✓	✓	
Video	✓		





Strategic Sponsorship

Climate Fest brings the community together to inspire climate action through the power of art and music. Become a featured music or art sponsor and help bring local creative talent to life.

Centre Stage Sponsor (\$7500)

In addition to the \$5,000 tier benefits, sponsors receive prominent recognition on Climate Fest concert signage and promotional materials, plus a special shout-out during artist introductions.

Masterpiece Sponsor (\$7500)

In addition to the \$5000 tier benefits, sponsors receive prominent recognition on Climate Fest art signage and promotional materials, along with special acknowledgment when introducing workshops and interactive exhibits.

In-Kind Support

We are also seeking in-kind contributions, including event promotion, food services, entertainment, event materials, or specialized workshops. Sponsors will be recognized based on the value of their support, highlighting their important role in the Climate Fest.

Next Steps:

To explore sponsorship opportunities reach out at connect@climateactionwr.ca
Thank you for supporting Climate Fest 2026.