

## ClimateActionWR Community Animator

### *Who We Are:*

ClimateActionWR, a collaboration between local organizations, community members, and municipalities focused on climate change mitigation in Waterloo Region, which is co-led by Reep Green Solutions and Sustainable Waterloo Region. We coordinate the activities of our community's Climate Action Strategy, measure and monitor progress on emissions reductions, and engage the community in climate action initiatives. Our community is working together to achieve Waterloo Region's short-term community target of a 50% greenhouse gas emission reduction by the end of 2030. This short-term reduction target is an important first step toward our long-term goal of an 80% greenhouse gas emission (GHG) reduction by 2050 (80by50).

### *Background:*

In June 2021, all eight municipalities in Waterloo Region endorsed [\*TransformWR: Waterloo Region's Transition to an Equitable, Prosperous, Resilient, Low Carbon Community\*](#). The release of this climate action strategy is a launching point for local climate action, and ClimateActionWR plays an important role in engaging the broader community in this work toward our greenhouse gas emission reduction goals.

### *Position Purpose:*

The position of the volunteer **Community Animator** is to support the facilitation, implementation, and ongoing functioning of the ClimateActionWR and Project Neutral community workshops (as described below).

**Project Neutral** is an online carbon-calculating tool that ClimateActionWR will be facilitating for Waterloo Region. Taking action on an individual level is an important part of addressing climate change. At ClimateActionWR, we want to help people take action to reduce their climate impact. Project Neutral provides a tool for taking the first step towards meaningful action: measuring your impact. For more information, check out <https://app.projectneutral.org/>

### *As A ClimateActionWR Volunteer Community Animator, you will:*

- Attend online training to develop foundational knowledge around ClimateActionWR, Project Neutral, as well as mitigation strategies in home energy, travel, transportation, food, and waste.
- Host online/in person lunch and learns or workshop engagements in Waterloo Region (Cambridge, Kitchener, Waterloo, and the surrounding Townships) to engage the community with using the tool and creating a personalized climate action plan
- Present prepared virtual climate education workshops to a variety of community audiences
- Lead workshop attendees through use of Project Neutral carbon footprint calculator, and evaluate results together
- Communicate climate change knowledge and mitigation techniques in a positive and hopeful way, using a no shame/no blame philosophy
- Answer workshop attendees questions about climate change and sustainability

### *You will volunteer at:*

- This is a hybrid position but requires flexibility to lead workshops in person and virtually with a large variety of community audiences. Evenings, daytime and weekends will be required, however responsibilities will be shared with the entire Community Animator volunteer team and ClimateActionWR staff based on capacity and availability.

### *Time Commitment:*

- We are looking for ideally a 1 year commitment. The volunteer will be required to attend approximately five hours of training and 30 hours of volunteering over the 12-month commitment period. Although time commitment will vary month to month based on workshop demands.
- Community Animator team meetings with the ClimateActionWR Project Coordinator and/or Plan Manager to check in on progress, assess feedback and provide support.
- This position is flexible, as long as there is communication in advance with the ClimateActionWR Plan Manager and Project Coordinator.

*Note:* This volunteer role is flexible and the time commitment and deliverables may vary week to week, depending on the volunteer's availability. Our team is respectful of fluctuating schedules and values open communication so we can manage expectations and adjust as needed.

### *You should apply to join our team because:*

- You're passionate about combating climate change and inspiring/empowering community action in Waterloo Region.
- You enjoy workshop facilitation, community engagement and coordinating tasks.
- You enjoy facilitating opportunities for climate action with tangible effects in your community.
- You have strong writing and communication skills.
- You are detail oriented and have strong organization skills.

### *Position Benefits:*

- Practical experience in workshop facilitation, community engagement, leadership and problem solving with a reputable organization.
- Empower the local community to take part in climate action initiatives.
- Network with businesses and professionals in the sustainability field.
- Direct mentorship from sustainability professionals.

### *Skills and Qualifications:*

- Excellent written and verbal communication.
- Excellent organization skills with a high attention to detail
- Passion for environmental sustainability is an asset.
- Passion for taking climate action (knowledge of mitigation techniques is an

asset)

- Excellent communication and public-speaking skills
- Leadership and community building skills
- Ability to work independently, as well as to collaborate effectively
- Integrity and a passion for connecting with others
- Flexible working schedule and Project Neutral tool experience an asset
- Experience facilitating workshops or programs
- Experience with online platforms including Zoom, Google Meet and Microsoft Teams an asset
- A computer and a reliable internet connection

**Application:**

- Address your cover letter to Lindsay clearly outlining why you are interested in working with our program and what excites you about this role
- Submit cover letter and resume to [volunteer@climateactionwr.ca](mailto:volunteer@climateactionwr.ca)

*Note:* Select candidates will participate in a virtual interview with the Plan Manager and Project Coordinator or HR representative. Please note it may take us a couple of weeks to review all the applications we receive for a role.